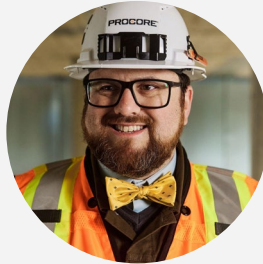


Breaking Down Barriers: How Technology and Business Stakeholders are Working Together to Drive the Business

AGC Technology Conference

PROCORE

Speakers



Kris Lengieza

VP, Global Tech Evangelist
Procore



Jit Kee Chin

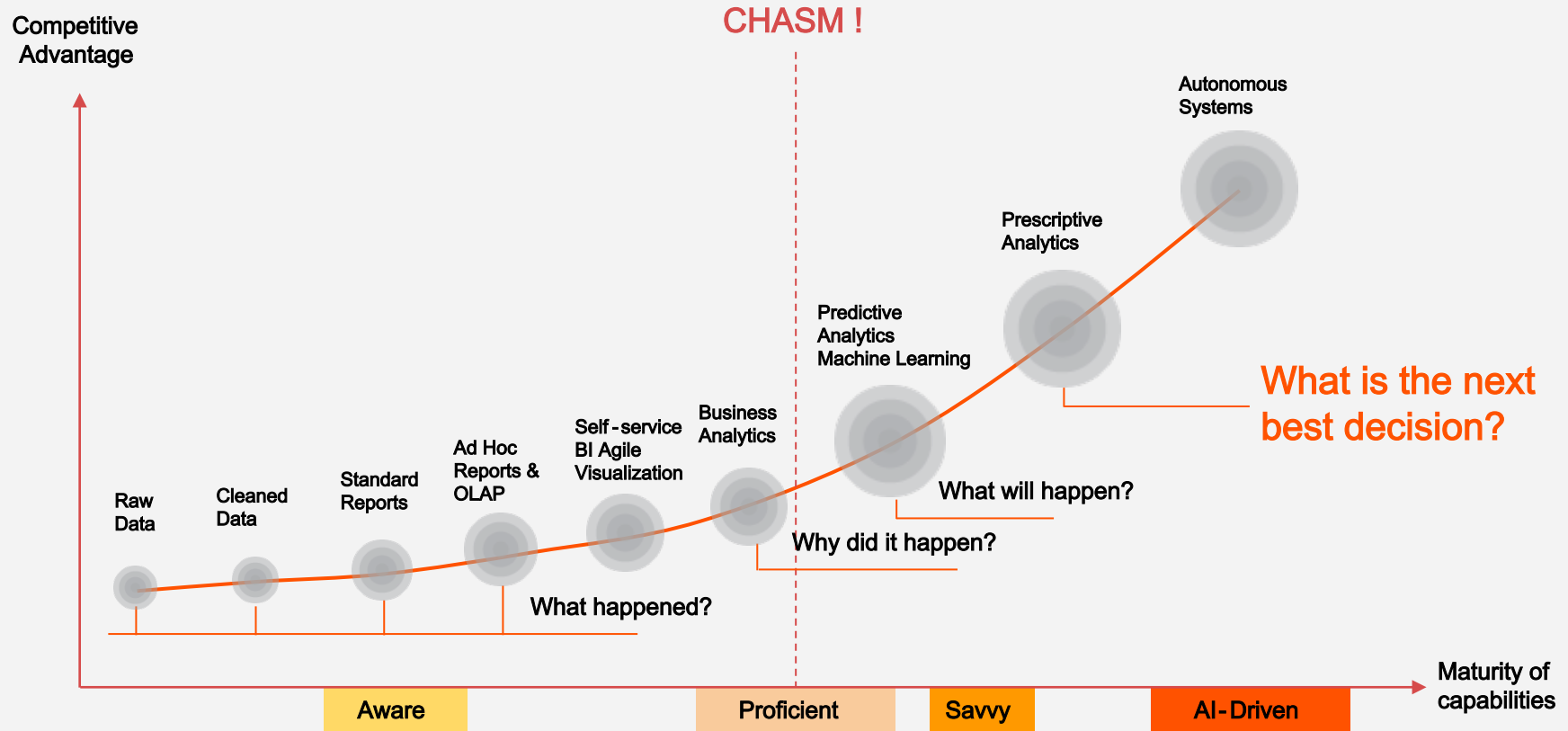
Chief Technology Officer
Suffolk



43%

feel they could make better decisions if they had greater access to real time and historic data.

The Journey to Being Data -Driven



Data Maturity

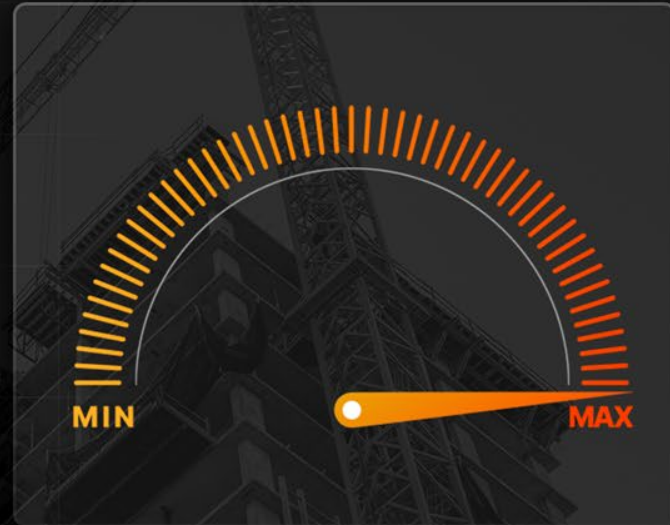
Level 4
Optimized

Level 3
Leveraging

Level 2
Learning

Level 1
Foundation

Competitive Advantage



How can you start your data-driven journey?

Data Maturity



Enabling the education of “data” for all levels of understanding within your organization

A Tangible Example

Data Processes



Creating processes for collecting, organizing, reporting on data that make sense for your business needs and objectives

Drive Cleanliness

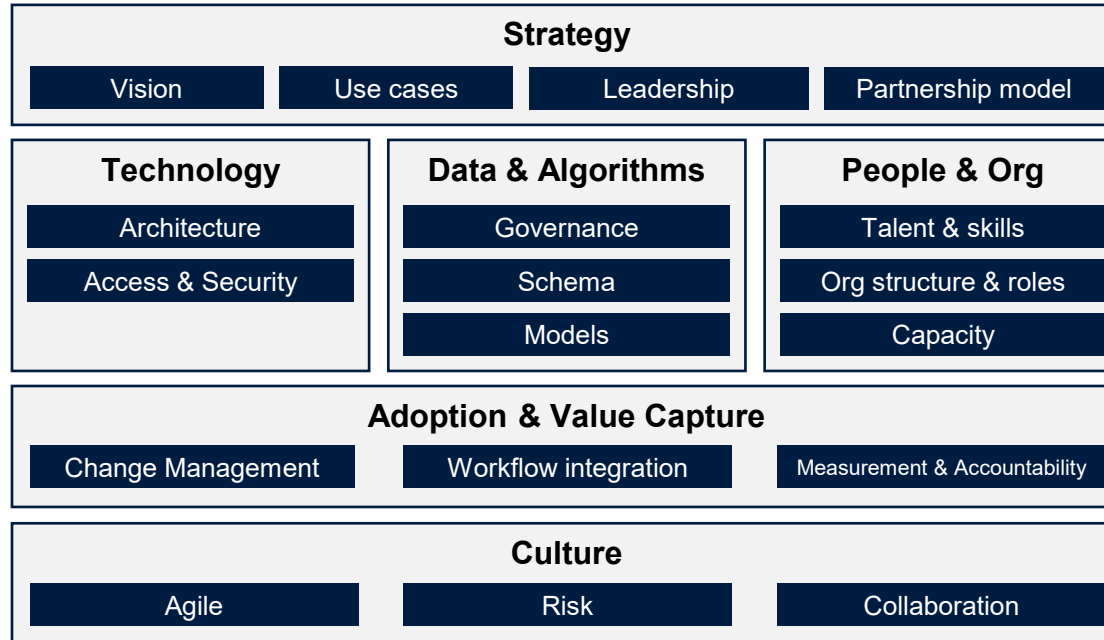
Data Integrity



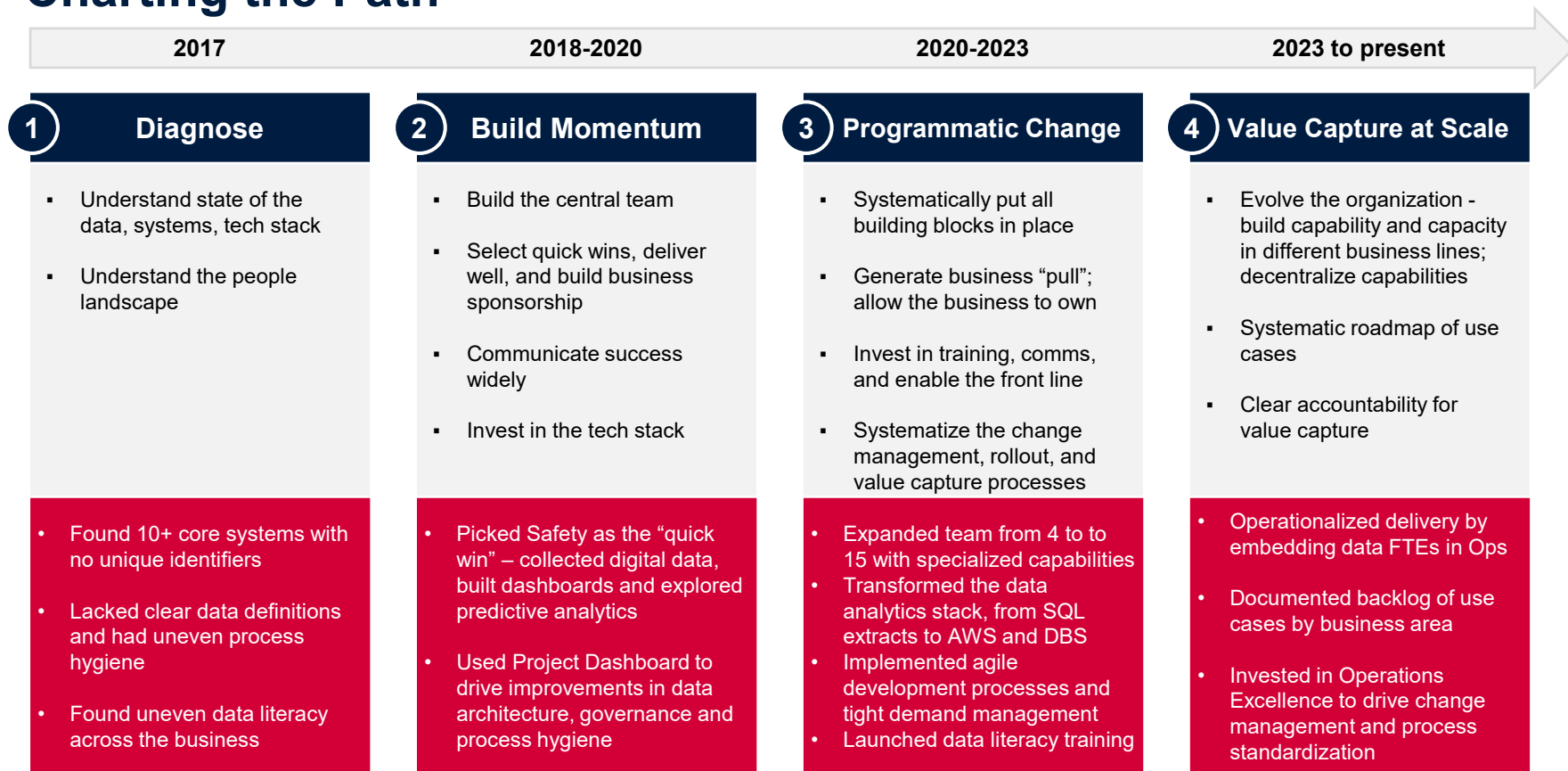
Enabling the collection of good, clean and accurate data through established processes, and the power of the Procore platform

Build Trust

How Suffolk has created a data-driven culture successfully: The Building Blocks



How Suffolk has created a data-driven culture successfully: Charting the Path



Understand the need to collaborate across the organization

Two critical relationships



Roles

- IT maintains uptime, cybersecurity and stability for enterprise applications; data is responsible for data transformation, visualization, analyses and insight generation
- Operations specifies problems and pain points; data analytics helps find the information and conduct analytics to provide insight and answer questions

Practices

- Maintain mutual transparency over priorities; frequent (weekly) touchpoints for active triaging, and clear commitments to delivery timescales
- Openness on operational side to standardize process for better data cleanliness, and change process based on insight
- Consider co-location and embedding – helpful for data professionals to learn the business

Mindsets

- Respect for each other's mandate, capabilities, and constraints
- Healthy tension, but solution oriented; able to balance agility and stability and take appropriate risk adjusted tradeoffs
- Mutual respect for different capabilities,
- Adopt a "pitcher catcher" mentality, with joint brainstorming and solutioning

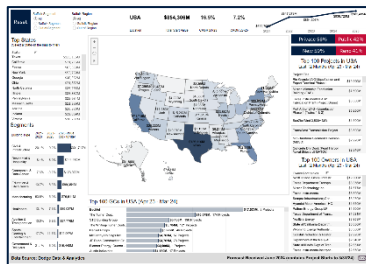
The Payoff

Better information and analysis for better decision making...

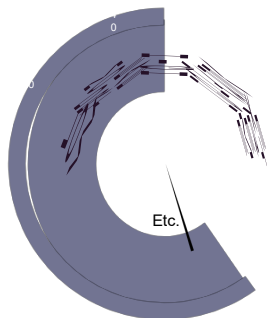
Project Dashboard



Market Opportunities



Safety Risk Predictions



....in order to build better



Ritz-Carlton Residences; Sunny Isles Beach, FL



Spanish Peaks; Big Sky, MT



Boston Children's Hospital; Boston, MA



Yahoo Data Center; Lockport, NY



Hard Rock Hotel & Casino;
Hollywood, FL



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