

# The State of ConTech

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EllisDon





# **D** EllisDon















































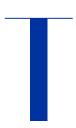


# What *happened* that led us to this point in ConTech?





1785-1845



#### **First Wave**

During the Industrial Revolution the first factory emerged; a cotton mill in Britain.

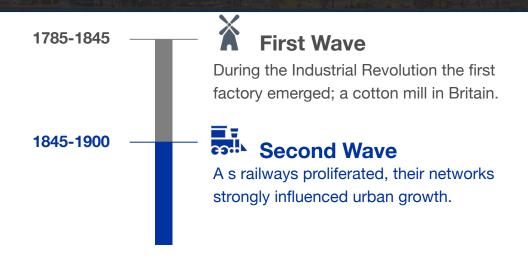
# History of Technology & Innovation

6 Waves since the industrial revolution



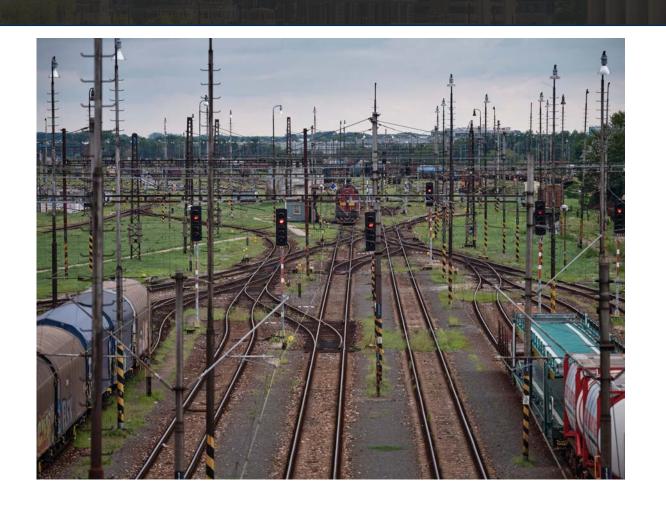






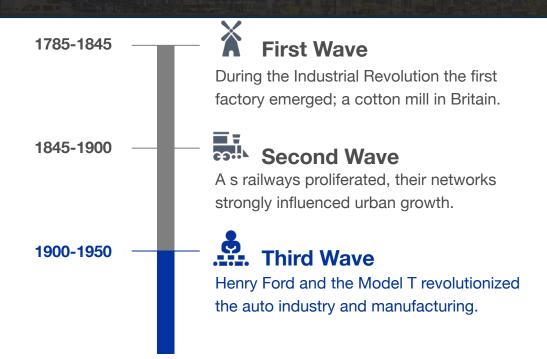
# History of Technology & Innovation

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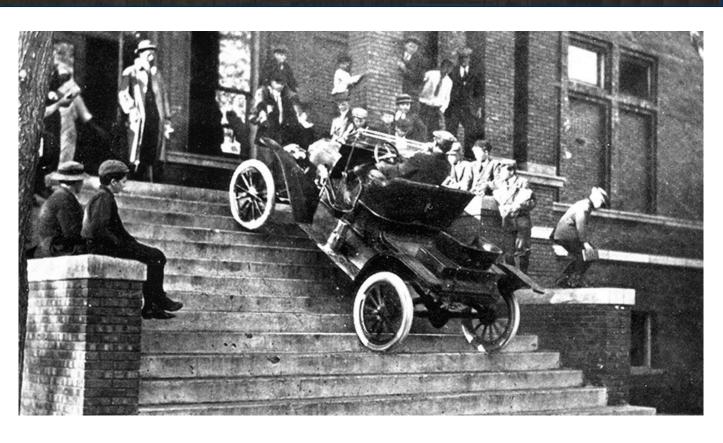






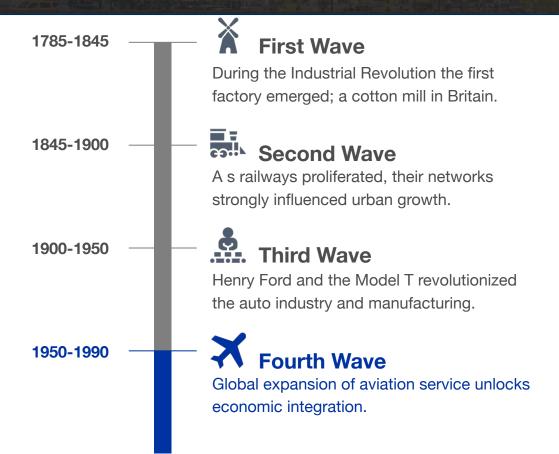
# History of Technology & Innovation

6 Waves since the industrial revolution











History of Technology & Innovation 6 Waves since the industrial revolution







1990-2020 \_\_\_\_\_ The gr

#### **Fifth Wave**

The growth of the internet and software ushered in the digital era.



History of Technology & Innovation 6 Waves since the industrial revolution







# 2020-Present \_\_\_\_ Sixth Wave



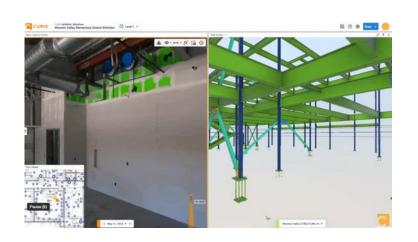




AI, ML, CV, IoT

Clean Tech & ESG

**Drones & Robotics** 

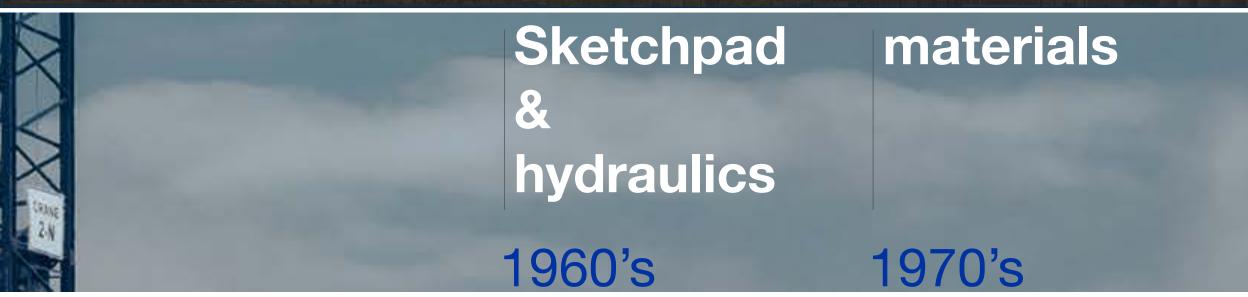












# History of technology in building & construction

1963 – Sketchpad – define geometry and manipulate objects in space.
Superficial implementation.
1960s – Majority of equipment becomes hydraulic

Material and petrochemical advancements allowed for new innovation in:

- Silicone
- Flex Metal
- Conduits





## CAD era

## Pre-BIM



#### 1980s

1990's

- 1980's AutoCAD is born.
- 1984 CAD on personal computers
- 1986 Building Modelling Robert

Aish

- + Growth in the use of computers for construction project management
- systems.
- + Robotic Total Stations
- 1993 Lawrence Berkley National Labs Development of Building Design Advisor
- 1997 Predecessor to Revit Technology Corporation





## 3D era

## 2000's

- 3D Modelling, BIM,
- MEP prefab
- Increase of BAS
- Bid software, document storage software
- Reality Capture
- Clash Detection

- 2001 NavisWorks (Lightwork Design)
- 2002 Autodesk acquires Revit for \$133m, Procore, Aconex
- 2004 Collaborative working on one model.
- 2007 Autodesk acquires NavisWorks
- 2008 Parametric modelling, AGO Completed





# ConTech

## 2010's

- Growth of collaborative platforms, SaaS
- Document management domination (Fieldwire, Procore, Plangrid)
- Mobile platforms
- Mainstream BIM

- Scheduling, Planning, QA/QC
- 360 Platforms
- Advanced Reality Capture
- VR/AR
- Consumer Drones, Robotics







# **Era of Data**



Era of data. Wave of acquisitions & venture capital in ConTech.

The confluence of societal, economic, demographic, and technological changes are making our industry front and centre.



# We are in a paradigm shift



Construction related spending accounts for 13% of the world's GDP!

7% of the working age population works in construction

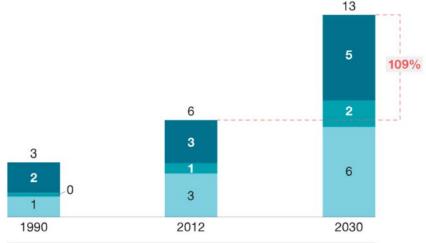
By 2025 projected **\$14 trillion** to be spent on construction; buildings, infrastructure, industrial, etc...



Source: Economist Economist.com







Megaprojects' share in the future<sup>2</sup>
12% by number of projects
77% by project value

McKinsey&Company

<sup>&</sup>lt;sup>1</sup>Forecast assumes price of capital goods increases at same rate as other goods and assumes no change in inventory.

<sup>&</sup>lt;sup>2</sup>Project award date 2015 and beyond.



#### Capital-expenditure overrun

(% of original quoted capital expenditure)



#### Average: 20 months



- 98% of projects incur cost overruns or delays.
- The average cost increase is 80% of original value.
- The average slippage is 20 months behind original schedule.

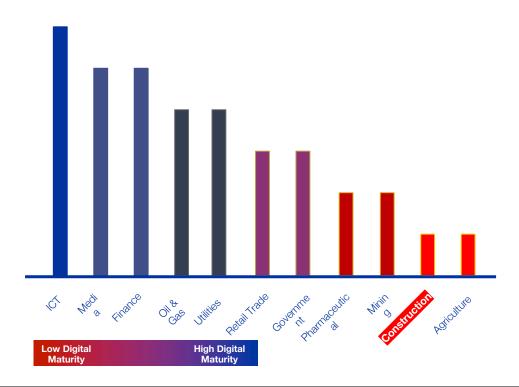
Source: Companies' public annual reports; IHS Herold Global Projects Database, November 19, 2013; press releases

McKinsey&Company





# Digital Maturity Landscape



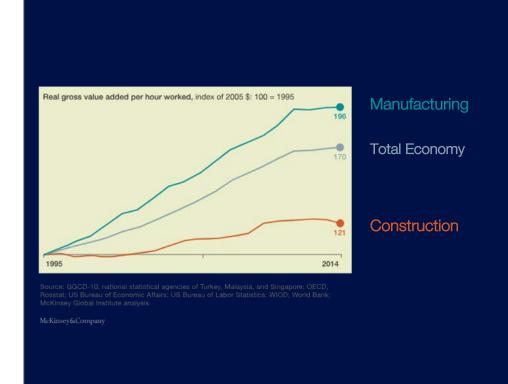
Despite the development of new technologies, construction as an industry continues to be **one of the least digitized sectors**.







Globally, labour-productivity growth in construction lags far behind that of manufacturing or the total economy







# Labour productivity in construction vs manufacturing



3D based processes, DfMA used for Ship Building, Aerospace & Automotive industries.



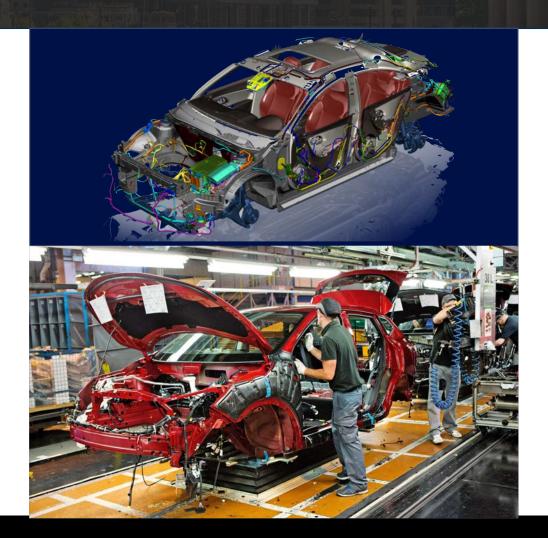
Allowed for more complex, better designed, higher quality, faster to market and less expensive products.



Drastic increase of labor efficiency



Controlled environment / predictable outcomes





#### Berlin Brandenburg



















Design-Bid-Build



Design-Build



Integrated Project Delivery



Project Management



Public-Private Partnership

















#### **Barriers to Adoption**





#### Lack of digital skills & education

**Statistic:** A 2018 Autodesk and Associated General Contractors of America survey found that **80% of construction firms reported difficulty in filling hourly craft positions.** 

- Skills gap in using modern digital tools.
- Training and upskilling required, leading to additional costs.





## Lack of leadership & buy-in

Statistic: 72% of respondents of a KPMG survey believe that the industry is either just meeting the status quo or outright resistant to change.

- Absence of support from top management.
- Digital transformation often not prioritized at the strategic level.





## Regulatory & compliance challenges

Statistic: only 31% of respondents of a KPMG survey said their organizations are either 'cutting edge' in terms of technology adoption, partly due to regulatory concerns

- Digital solutions may not align with existing regulations.
- Compliance complexities can deter firms from adopting new technologies.





#### **Barriers to Adoption**





## Traditional culture & resistance to change

**Statistic:** According to a McKinsey report, the **construction industry is among the least digitized** sectors globally.

- Deep-rooted preference for manual processes.
- Resistance to change, especially among longtime industry veterans.





## Fragmented nature of the industry & tools

**Statistic:** Research by BCG indicates that full-scale digitalization can lead to a 20% reduction in project costs, emphasizing the importance of integrated systems.

- Digital tools often don't seamlessly integrate.
- Fragmented data and processes lead to inefficiencies.





## High initial cost & ROI concerns

Statistic: A report by FMI found that only 1% of revenue in the construction industry is spent on IT, compared to the average of 3.3% across all industries.

- Significant upfront investment in software and hardware.
- Deterrent for smaller firms with limited budgets.



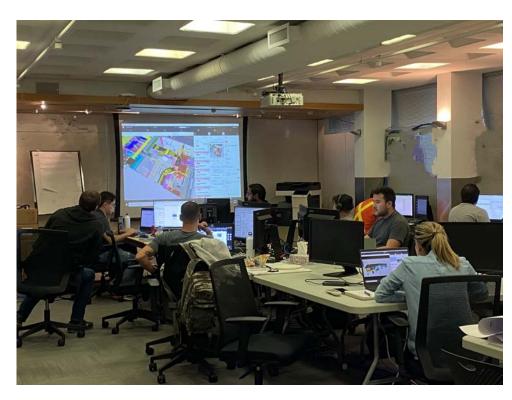






Lightbox v1.0



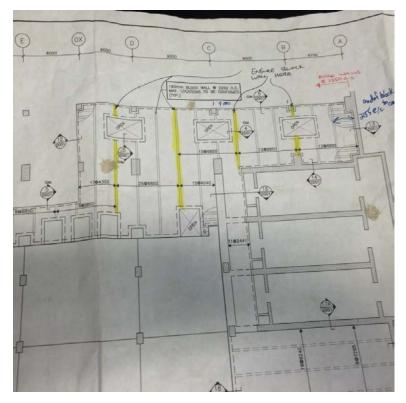


Lightbox v2.0

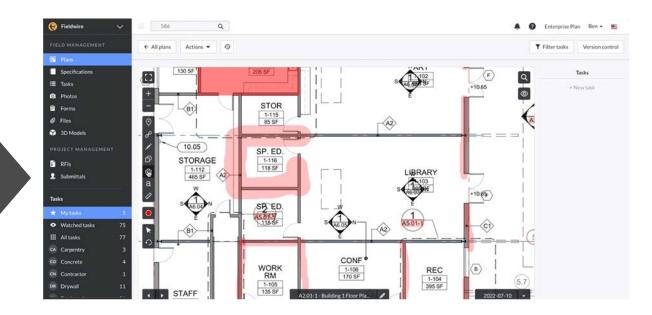








Markups v1.0



Markups v2.0







#### **Construction Documents**



Logistics



**Schedueling** 





**Quantities** 



**Fabrication** 



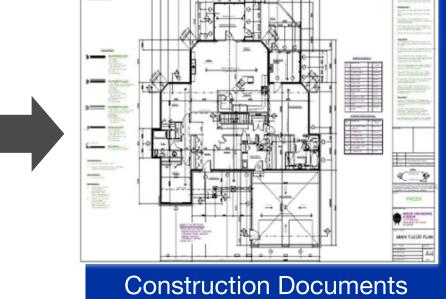
Coordination



**Visualization** 







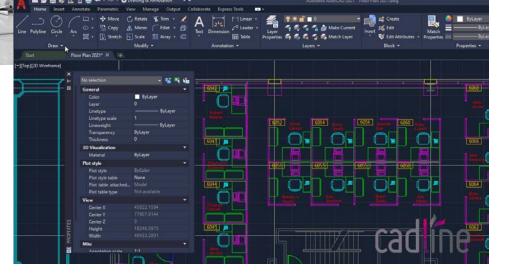








Drafting v2.0





Drafting v3.0

Drafting v1.0





#### **Europe (Asia, Mid East)**

- Europe, especially countries like the UK, Germany, France, and Russia, is rapidly adopting & enforcing BIM and other digital construction technologies.
- The UK exemplifies this trend by strictly enforcing ISO 19650, showcasing their commitment to digital transformation in construction.
- Middle East UAE mandating digital building permits via BIM



#### **USA**

- The USA, without a federal BIM mandate, has been a pioneer in its adoption, with agencies like the GSA setting comprehensive BIM guidelines.
- Some state enforce the use of BIM. The state of Wisconsin requires all public works projects worth over \$5 million to use BIM



#### Canada

- 31% of the industry uses BIM
- A KPMG survey highlighted that Canadian developers have been slow to adopt construction technology compared to their counterparts in other countries.
- The Canadian Construction Association's report emphasizes the need for data-driven decisions and the adoption of digital technologies.





The construction industry stands at a pivotal moment, presenting an opportunity to bridge the digital and technological divide with other sectors.



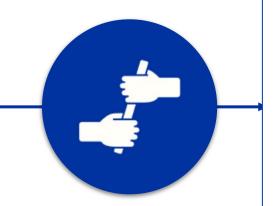
# Aging workforce challenges

#### **Aging workforce:**

>30% of workers in construction are aged 55 and older.

#### **Workforce shortages:**

Demographic shifts threaten the ability of companies to staff projects adequately.





# Tech savvy new generation

#### **Young tech-savvy workers:**

This generation's comfort with technology tends to have them choose careers accordingly.

#### **ConTech's role in labour shortages:**

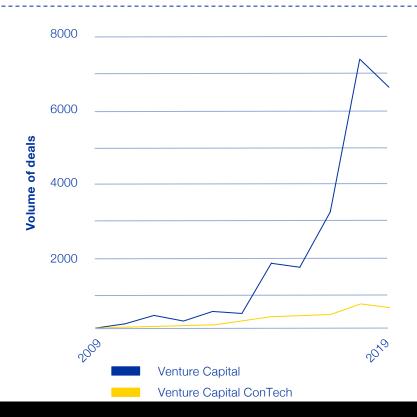
A survey of 275 construction companies indicates that the industry views digital technology as a key solution to address labour shortages.







Venture-capital investment growth in PropTech & ConTech has become an area of interest for the traditional, generalist venture-capitalists.



\$50B invested in ConTech startups since 2014, 85% increase from the last 3 years.

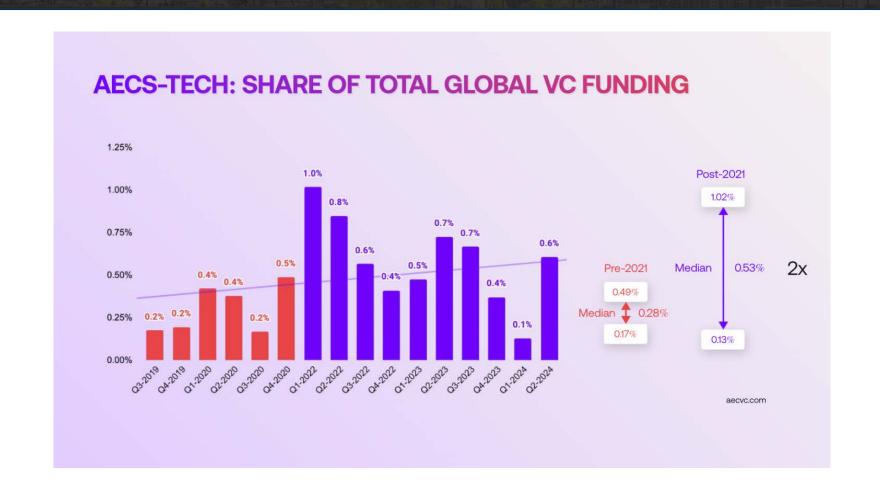
30% increase in the amount of deals made from the last 3 years.

30% of construction organizations are investing in technology to improve operations and resilience.

#### **Investment Drivers**

- Disruptive tech development
- Shortage of skilled labour pushing companies to adopt digital solutions.
- Demand for infrastructure
- Growing awareness of digitization benefits
- Returns









# How is the industry responding and what have they done?







#### What has EllisDon been up to?



















### EllisDon ConTech Ecosystem

**20+** Startups through ConTech Pilot Program

**3** accelerator winners w/250+ applications since 2023

**7** ConTech Strategic Partners

**ConTech Pilots** 



Al **Clearing** 

































### What have some other GCs been up to?



Latium Technologies





**vConstruct** 





InEight





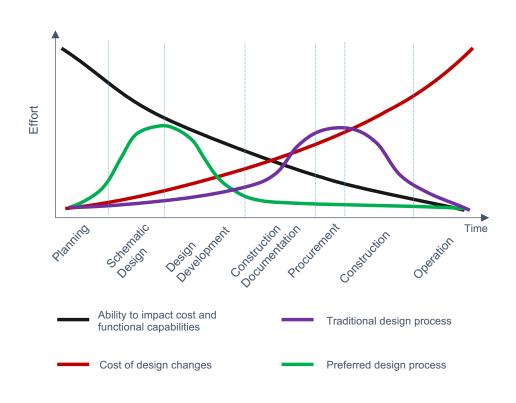
FlyPaper Technologies

Barton Malow





## ConTech is *shifting* the curve











Estimating: One of the largest parts of the construction process that has seen the least amount of digitization.

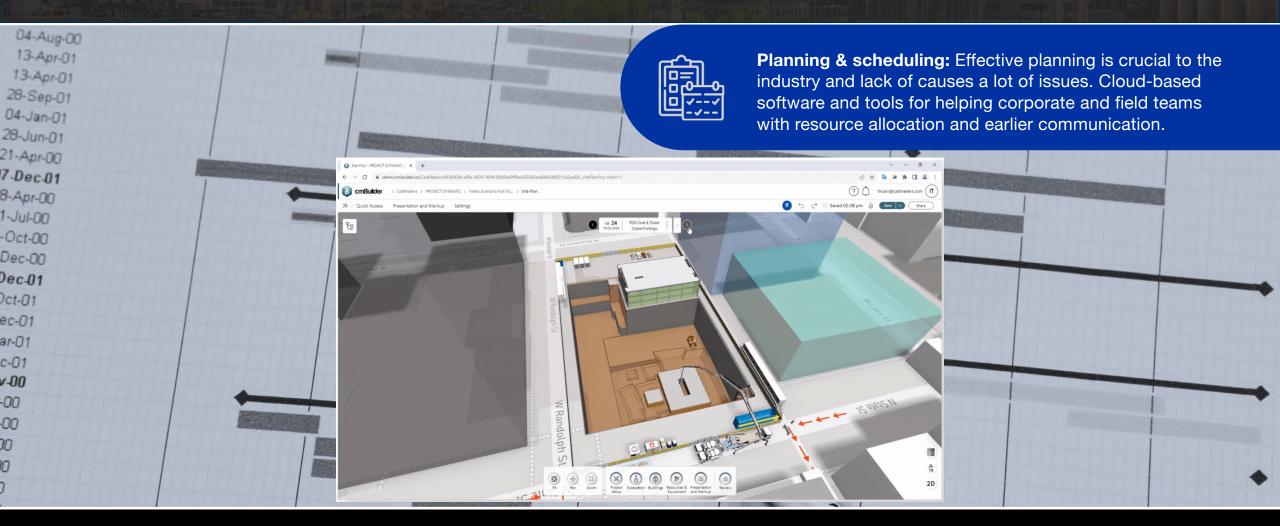
114k estimators in the US +/- 10 years away from retirement.













541

\$1,4





90.000.00

**Tracking & reporting:** Construction has one of the lowest levels of real-time reporting on cash, people, assets. IoT devices and automated tools provide real-time tracking and transparency in project, financial, and resource reporting.

\$335,000.00 (\$35,000.00) 096













How are innovative technologies improving established workflows and processes, or paving the way for transformative opportunities?

















### Visual Intelligence

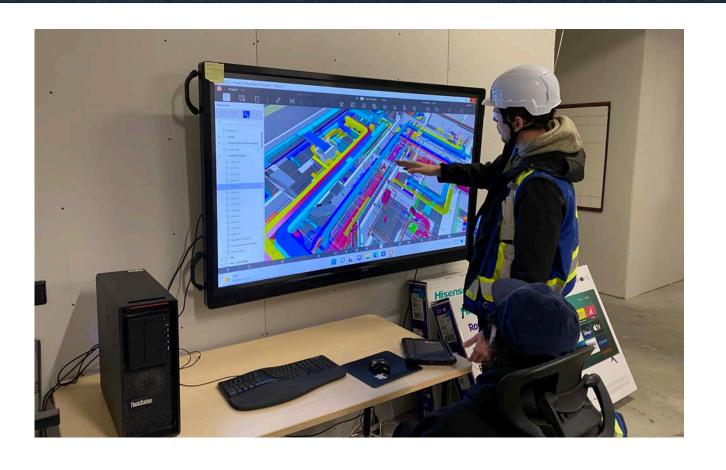
What do you see?

- No two people see things in quite the same way.
- Help bridge the gap.











#### The Convergence of Reality Capture

























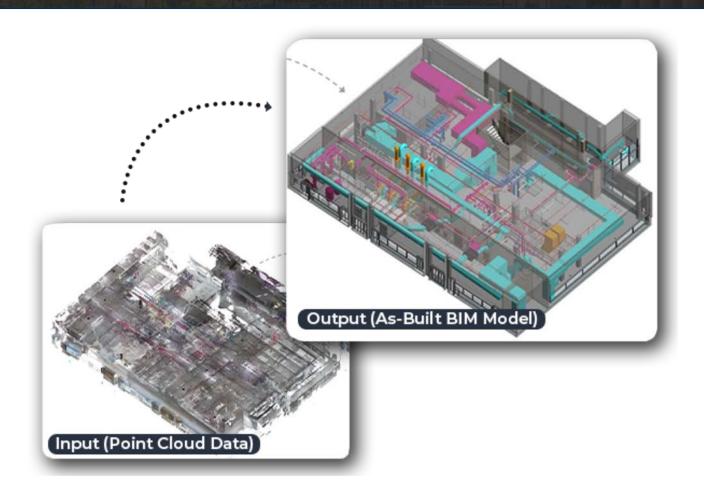






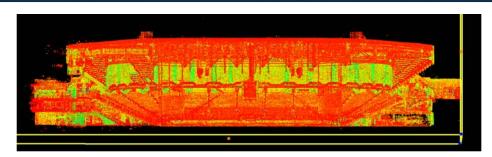


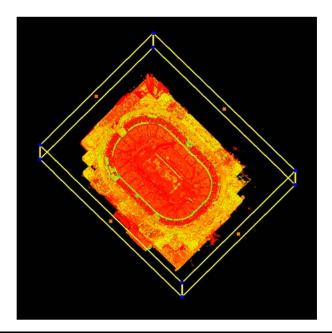


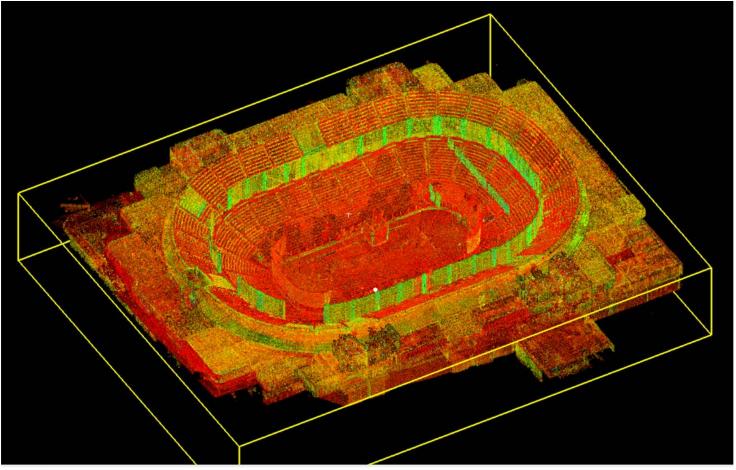






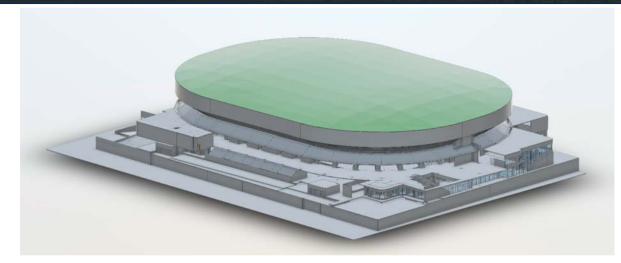


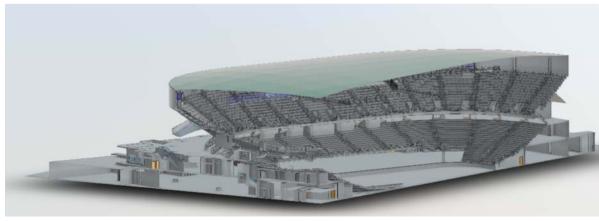


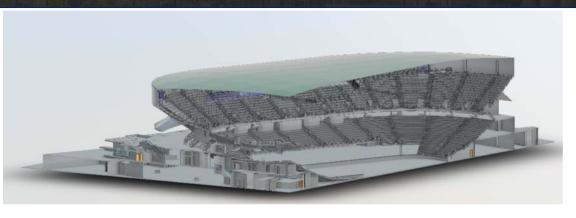


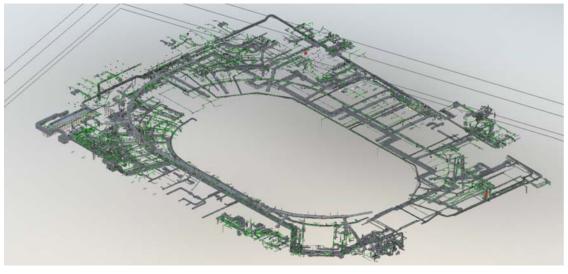








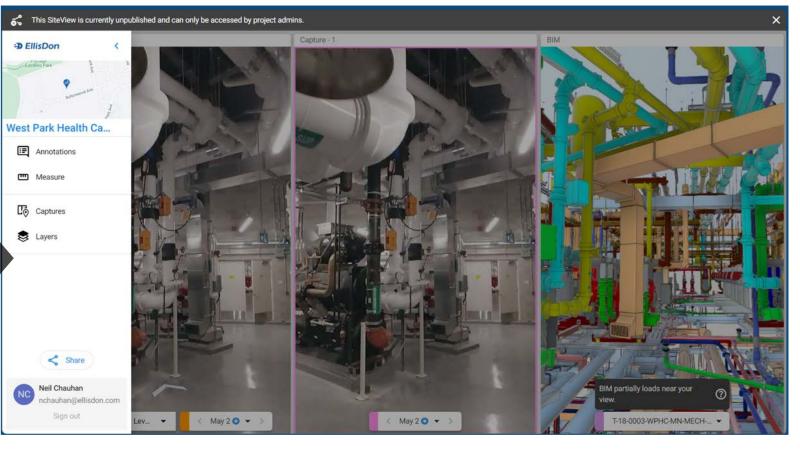








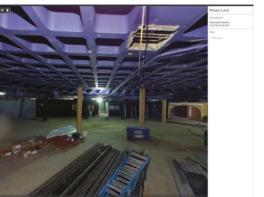


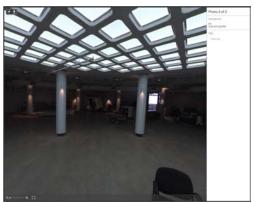


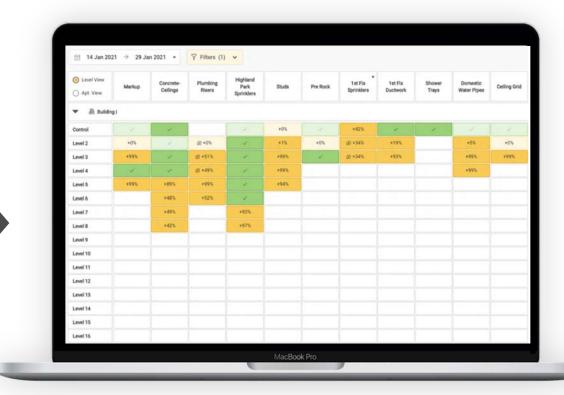








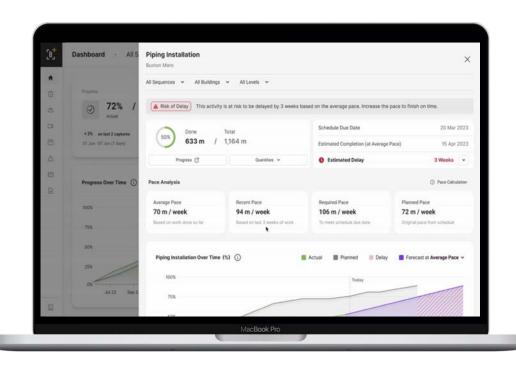


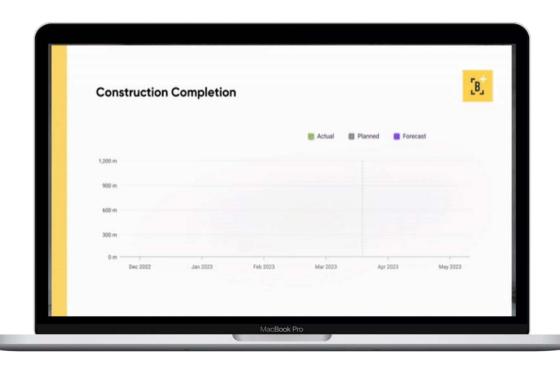






















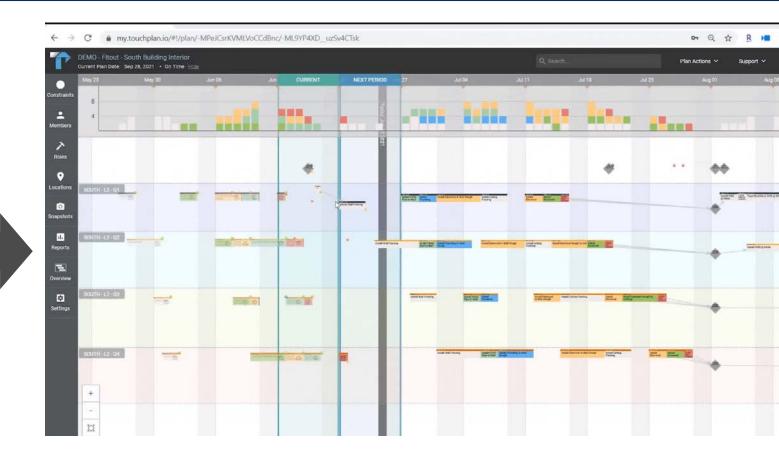






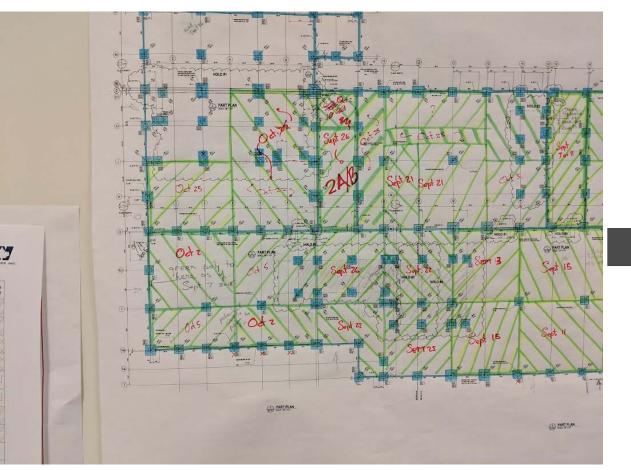


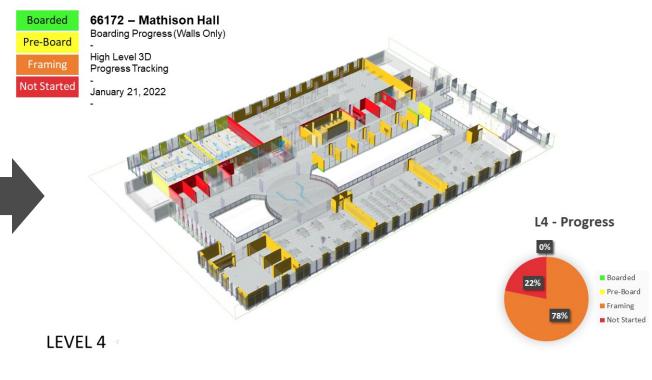














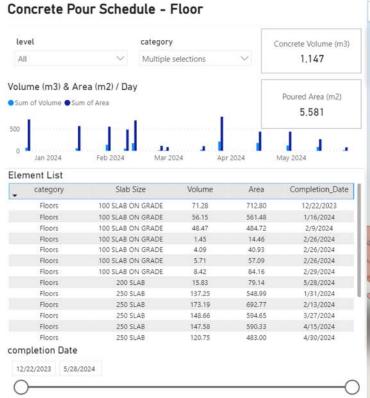


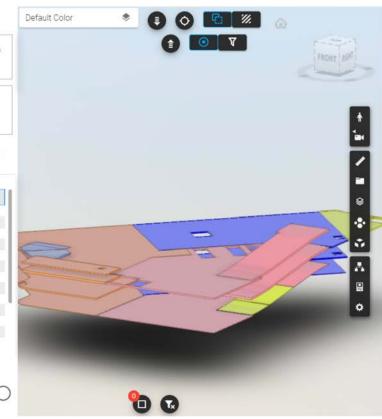




















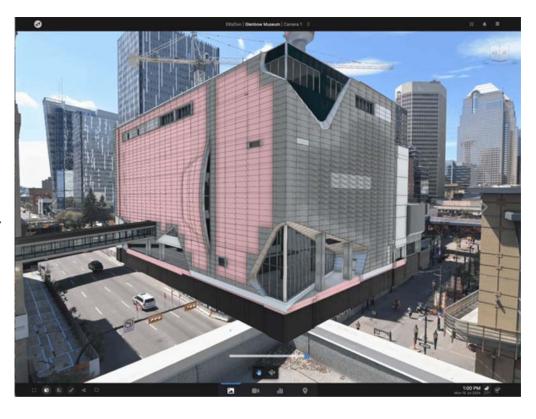






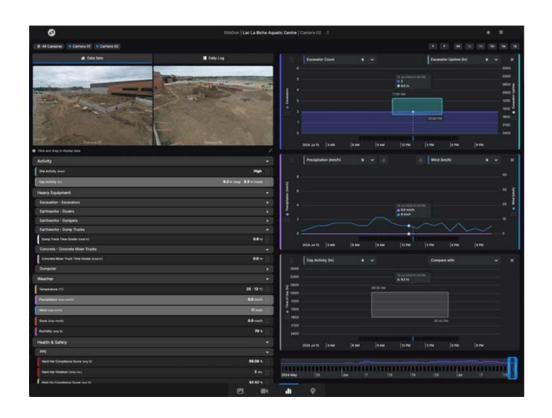


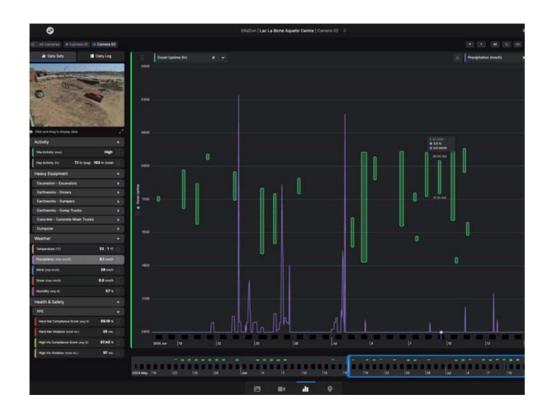






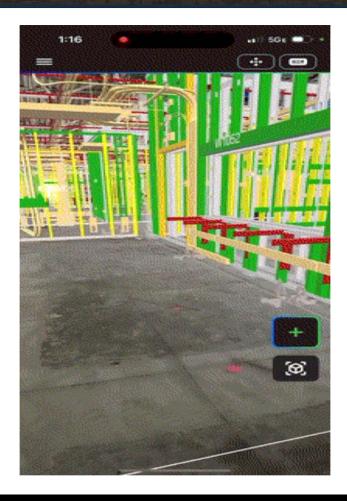












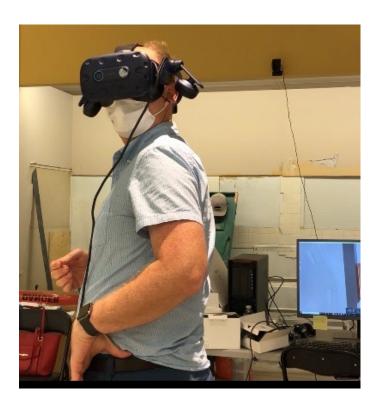






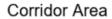














Fitness room





Social Workspace



Conference Room



Lobby Area











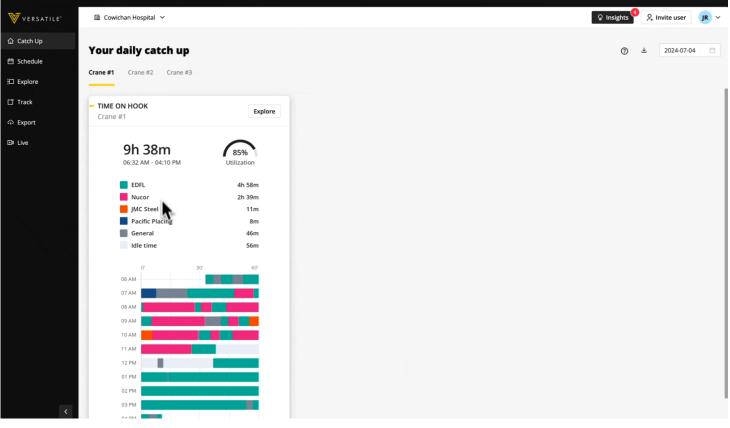




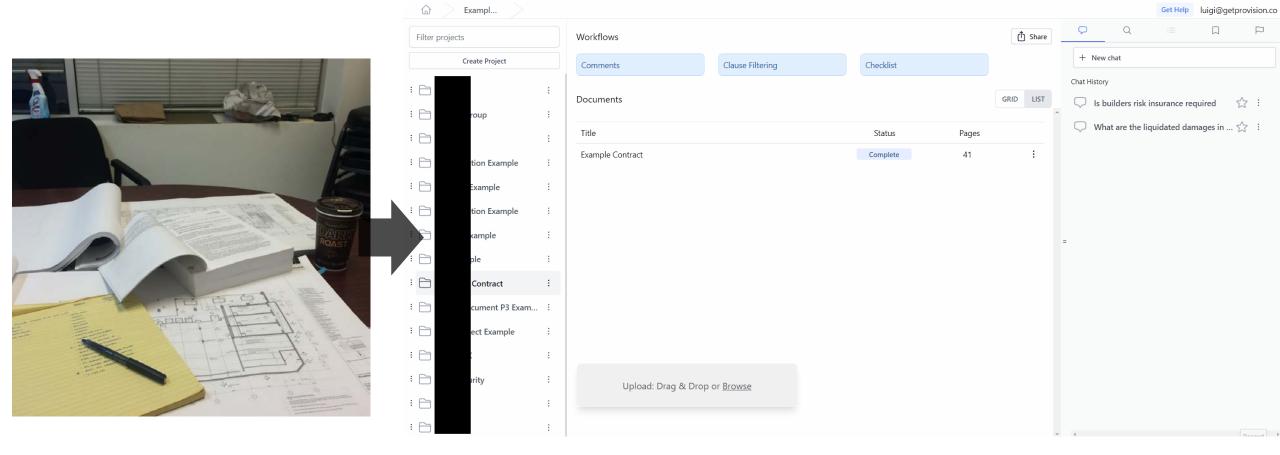








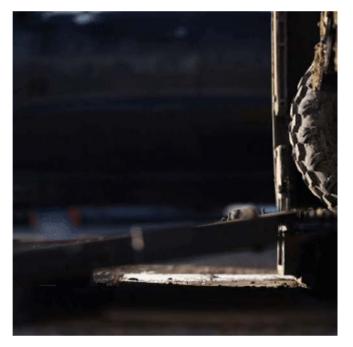






"Self-sufficient robots to automate repetitive, mundane and laborious tasks in the muddy, dusty, otherwise unpredictable environments."

- Optimotive

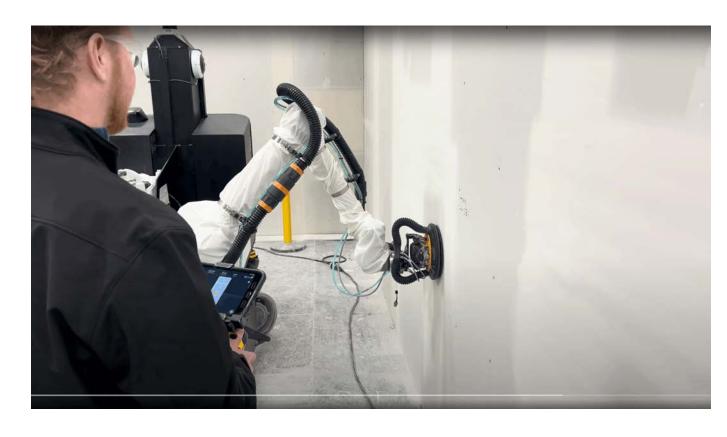














"You can use an *eraser* on the drafting table or a sledgehammer on the construction site." - Frank Lloyd Wright



### Thank You



Hammad Chaudhry
VP, Innovation & Construction Technology

