

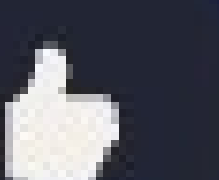
IT Enterprise Architecture

When, Why, and How



Agenda

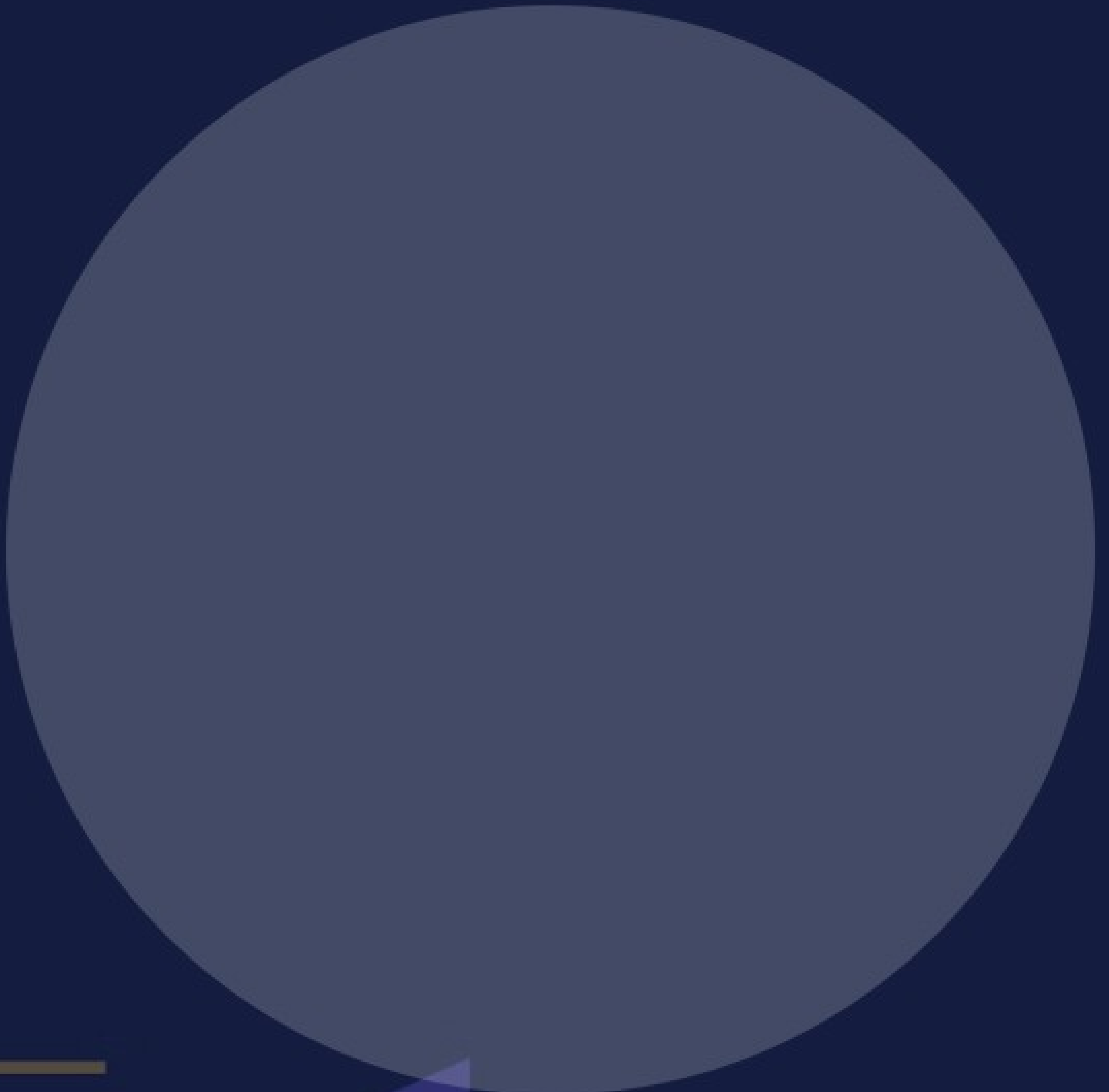

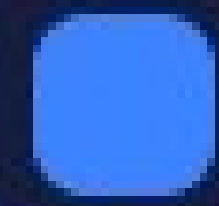
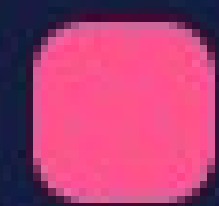
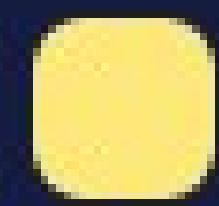
- Get to know the audience
- State of Applications and Governance
- Why SpawGlass started their EA journey
- Why clients of BCG adopted EA
- How to get early wins and next steps you can take



Warm up question: What's the worst pizza topping?

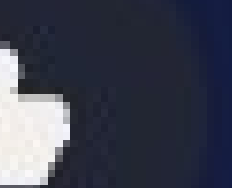


What is your company's annual revenue?

- 
-  less than \$200 million
 -  \$200-\$500 million
 -  \$500-\$999 million
 -  over \$1 billion



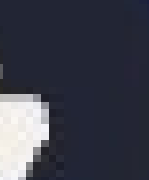
What is your job title?



Current state

Applications and Governance

Primary issues:



What is Enterprise Architecture?



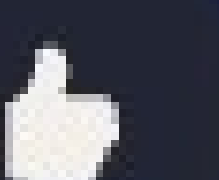
It's a blueprint of your tech stack and how it fits together

How familiar are you with EA?



EA is part of IT Governance

It is NOT a software!



Symptoms present that show you should consider EA

0

Manual data entry

0

Upload and download of data systems

0

Individualized reports

0

Over reliance on spreadsheets

0

Content and app sprawl



What firms should consider EA

- Do you use middleware?
- Do you have a data strategy?
- Does your company see technical debt as an issue?
- Do you lack visibility of IT systems and applications across the organization?

Getting executive buy in



What does EA aim to solve?



Which of these issues would you like EA to solve first?

0

Manual data entry

0

Upload and download of data systems

0

Individualized reports

0

Over reliance on spreadsheets

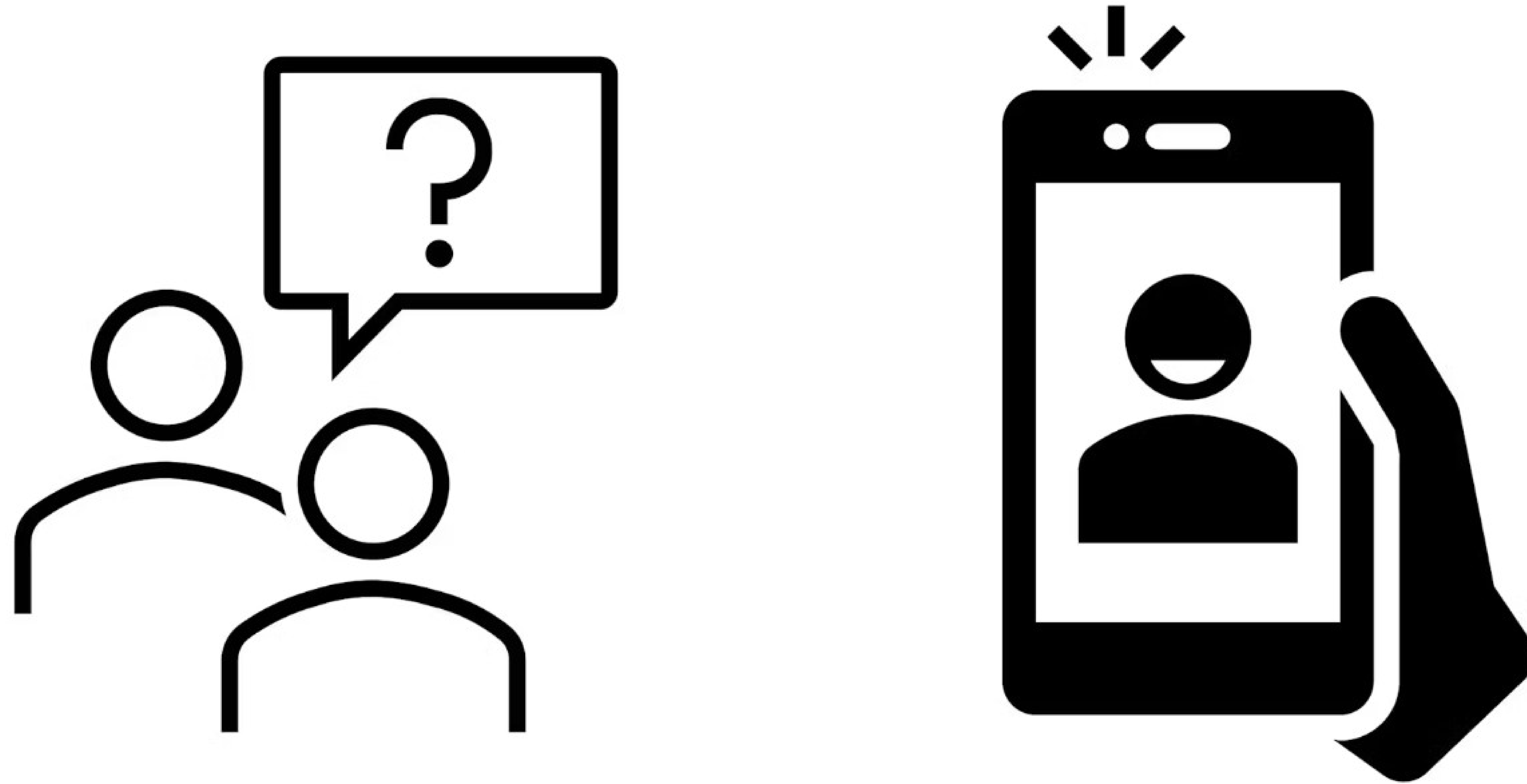
0

Content and app sprawl



SpawGlass' Journey





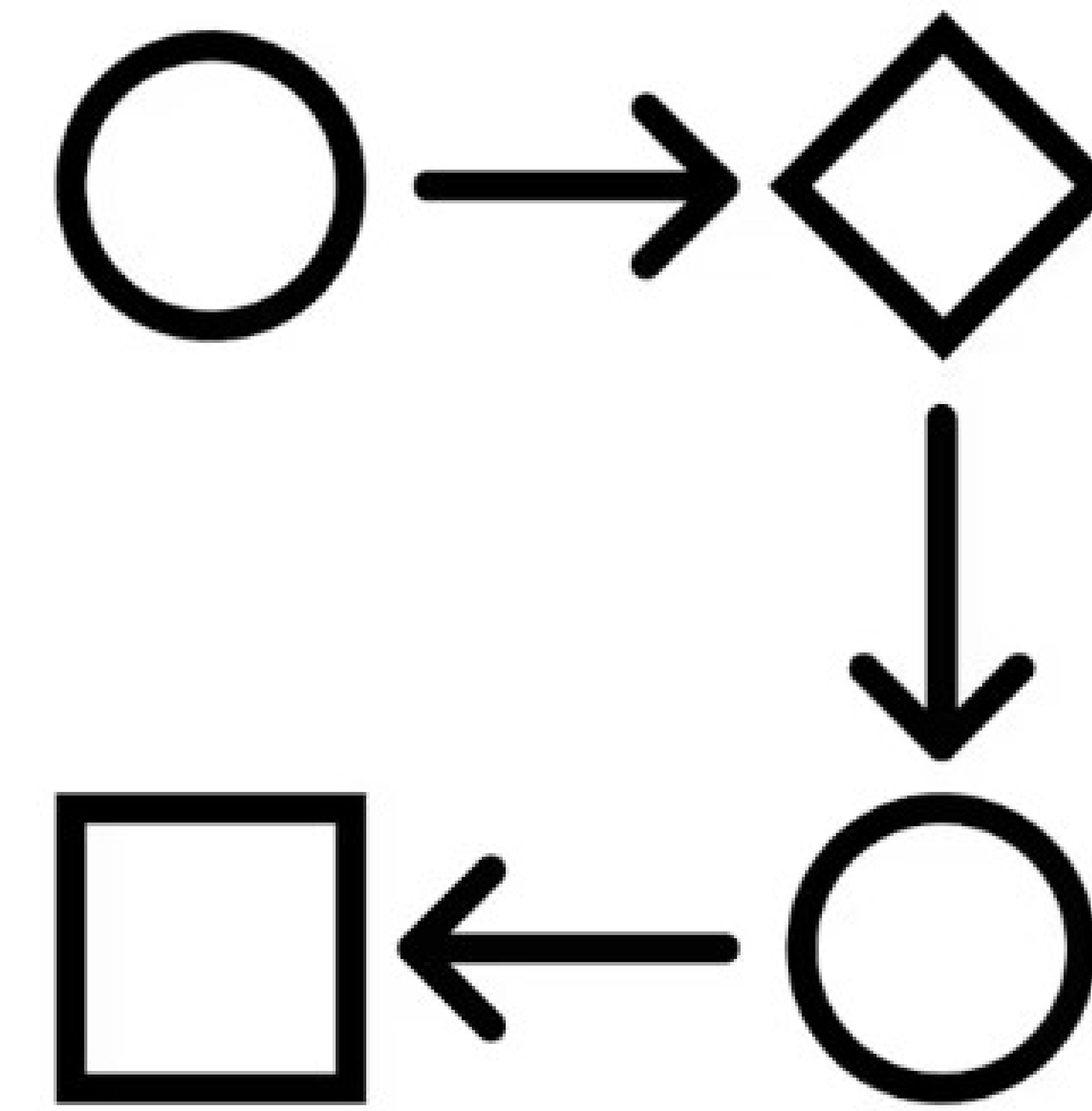
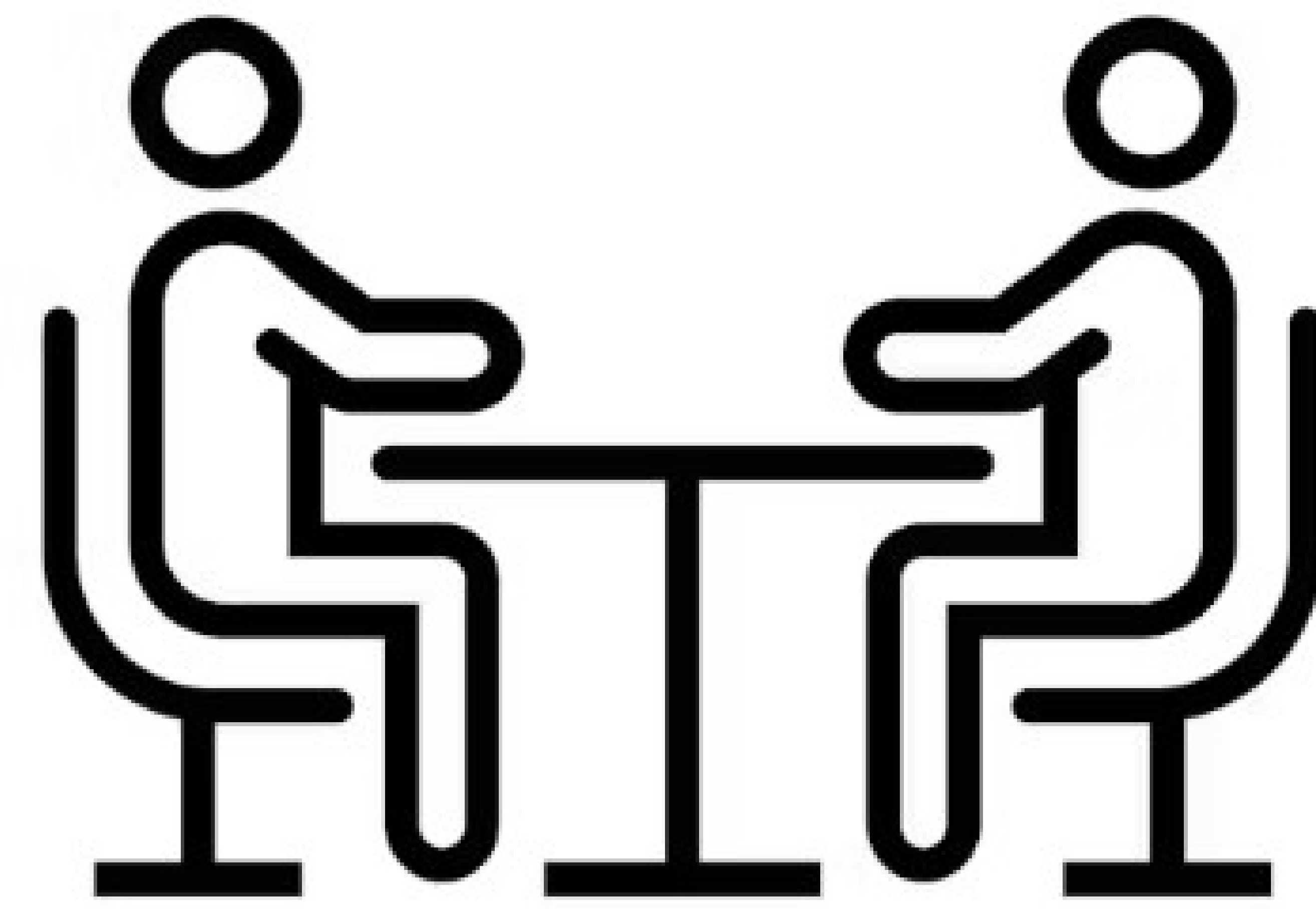
Once upon a time



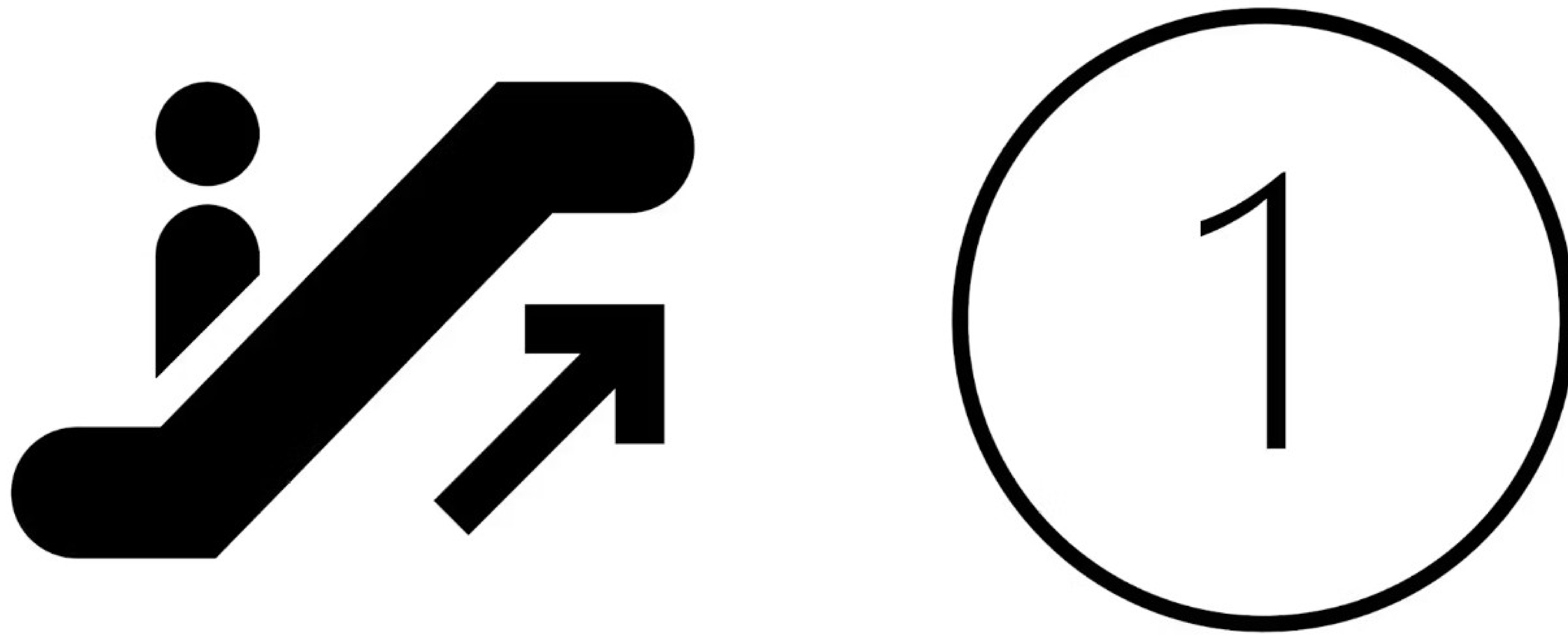
Every day



One day



Because of that

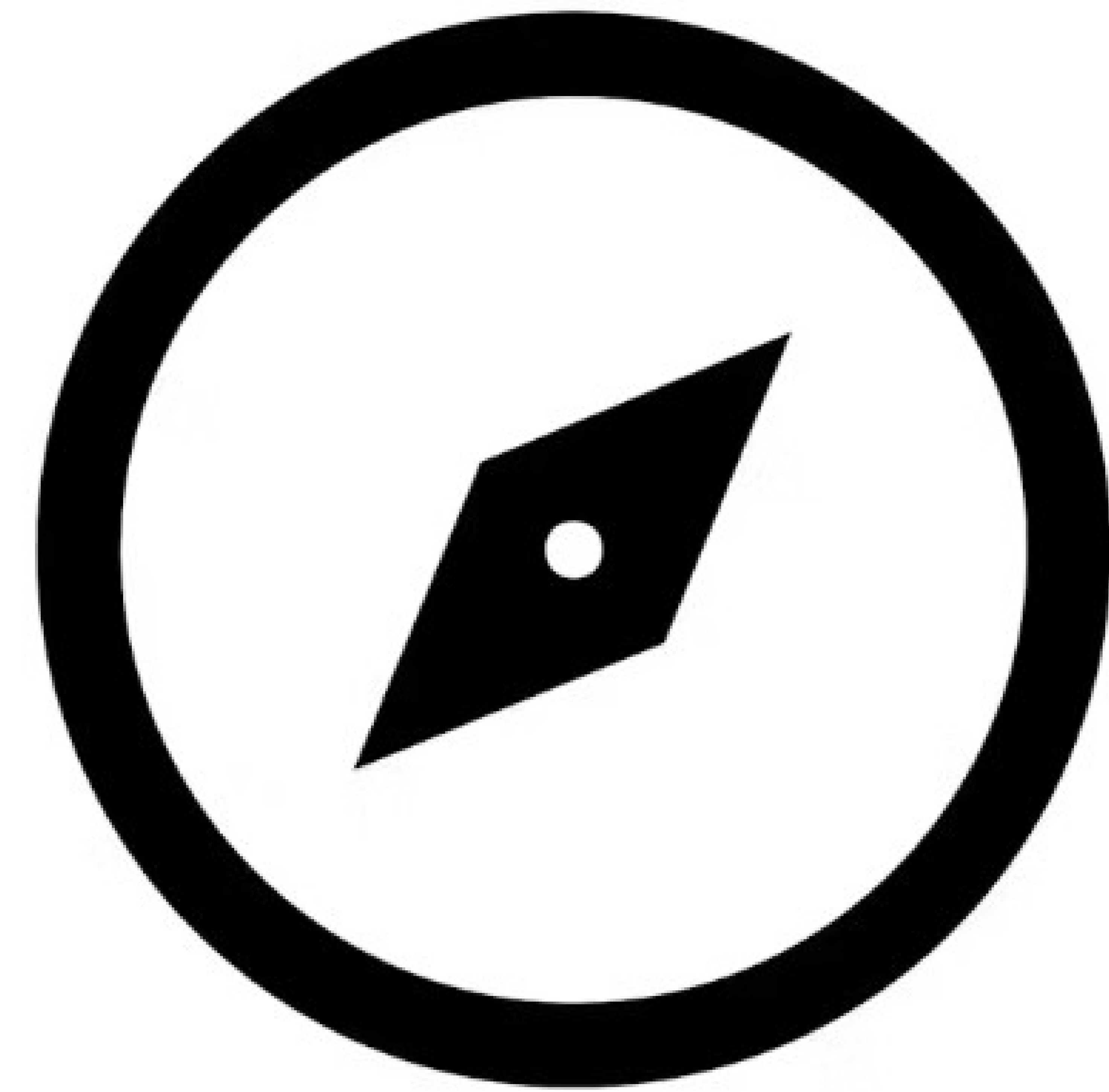


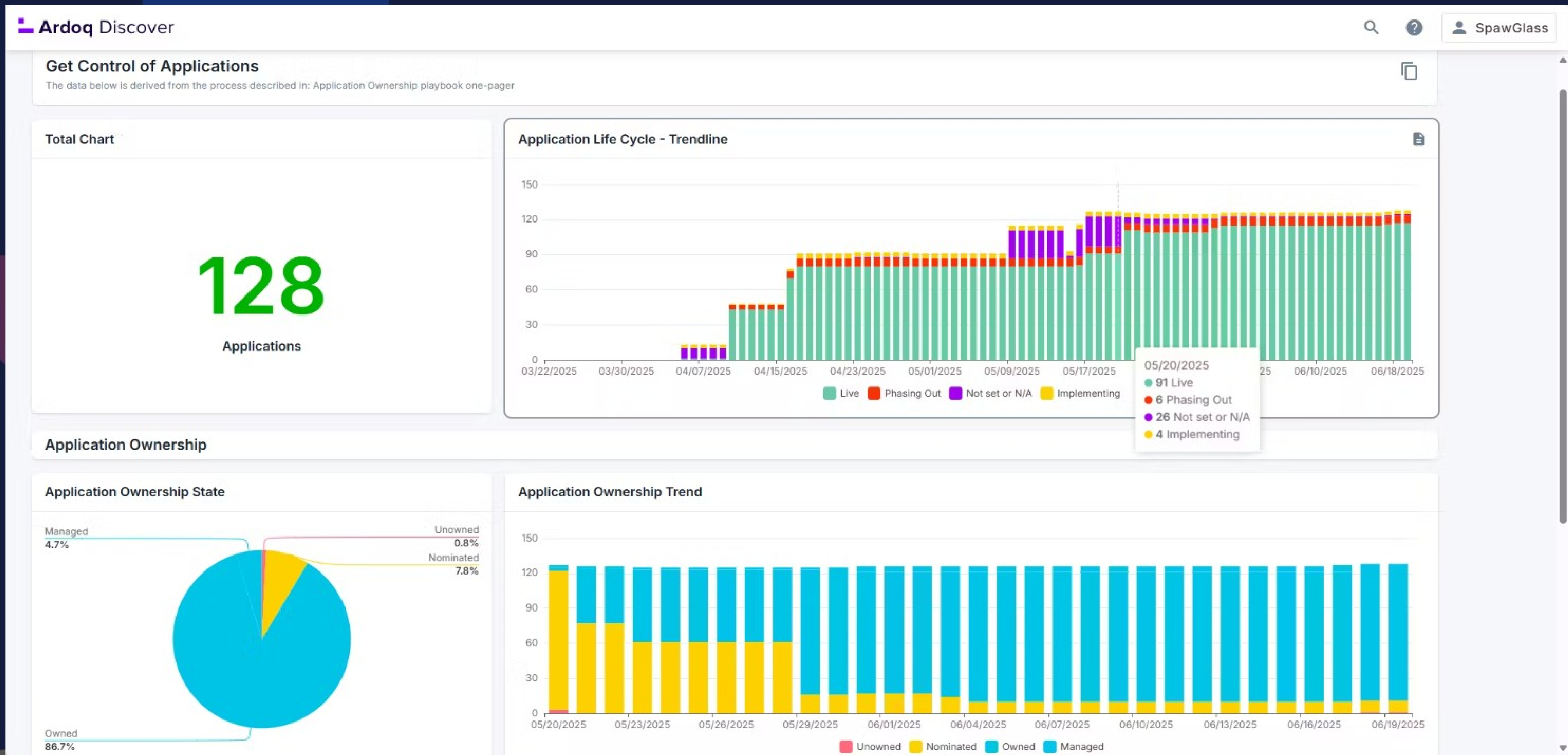
And Because of that

Until finally



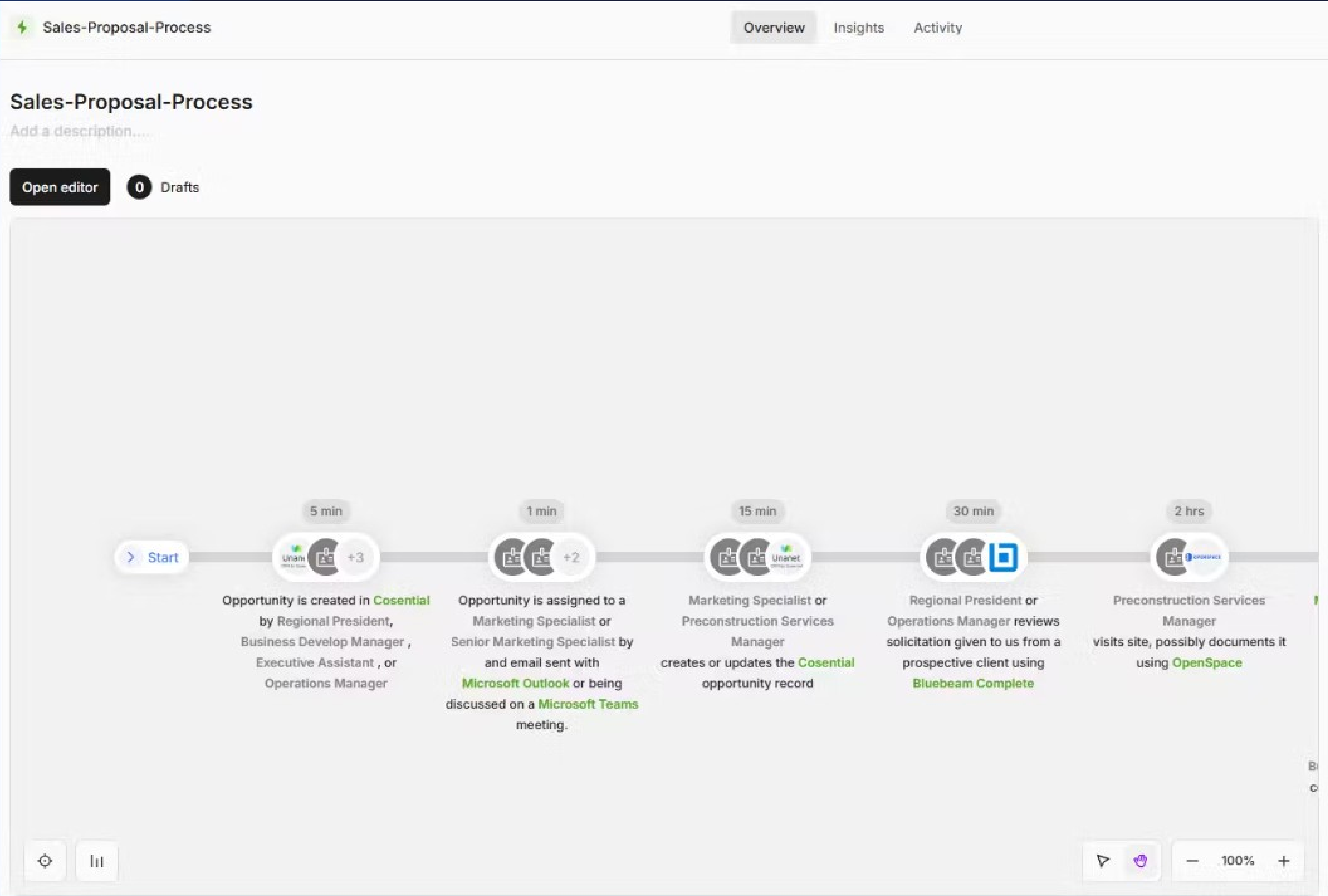
And ever since
that day





Sample outcomes





Sample outcomes








Sales-Proposal-Process










Overview

Insights

Activity

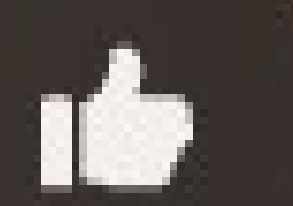
Actors involved in this process

Application Modules Resource	Involvement	Cost	Duration
 Microsoft Outlook	3 steps	0	25.98 min
 Microsoft Teams	3 steps	0	31.38 min
 Microsoft Excel	3 steps	0	1.45 hrs
 Microsoft Word	1 step	0	27 min
 Microsoft PowerPoint	1 step	0	20.25 min

Roles	Involvement	Cost	Duration
 Regional President	9 steps	0	5.23 hrs
 Business Develop Manager	1 step	0	5 min
 Executive Assistant	2 steps	0	26.6 min
 Operations Manager	2 steps	0	35 min
 Marketing Specialist	13 steps	0	4.69 dy
 Senior Marketing Specialist	5 steps	0	4.53 dy
 Preconstruction Services Manager	5 steps	0	3.56 hrs
 Preconstruction Services Manager, Civil Division	1 step	0	30 min
 Business Development Manager	2 steps	0	57 min

Sample outcomes

BCG Clients



Getting some early wins:

- Visibility on assets
- Valuing applications
- Who to contact regarding applications
- Understand company processes visually
- Identify waste in your company
- Other examples

Get access to resources for next steps:

